



PRESS FILE



Awards of the European Week for Waste Reduction 2010

28 March 2011



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A. Introduction

The European Week for Waste Reduction (EWWR) is a **Europe-wide event** that started in 2009. It is supported by the Information and Communication component of the European Commission's **LIFE+ programme**. Its second edition, in 2010, took place **from 20 - 28 November**. This project will organize awareness-raising actions on waste reduction throughout Europe during the same week, in 2011.

More than 4,000 initiatives were conducted to convince the public, businesses and public authorities, among others, of the necessity of reducing some 2.6 billion tons ([Eurostat](#)) of municipal waste generated each year in the 27 countries of the EU.

The EWWR 2010 in short

According to the last count, **4346 EWWR actions were implemented in 2010**. The previous year's record has been broken with a 55% increase, although the first edition of the EWWR was already successful (20 Organisers and 2672 actions implemented in 14 European countries in 2009).

In order to coordinate and promote the 2010 Week, 19 of the 20 Organisers who took part in 2009 participated again in 2010. In addition, 13 new Organisers joined the ranks, representing six new participating countries (Denmark, Germany, Malta, Slovenia, Finland and Austria, along with associated Organisers from outside Europe: the Dominican Republic and a region in south east Brazil).

In total, there are 32 Organisers, mobilising stakeholders and validating their actions, that is also an increase of more than 50% compared to last year. The complete [list of Organisers and actions](#) can be found on the EWWR website.

Under the coordination of the 32 organisers and with the support of the European Secretariat of the Week, a variety of project developers, including **administrations, associations and NGOs, businesses and industry, educational establishments**, etc. were involved in the EWWR by carrying out awareness-raising actions on waste reduction, with various targeted audiences (citizens, employees, pupils, etc.). These actions, from a simple email to the dressing up of a city under the colours of waste prevention, focus on the various stages of the product cycle, ranging from production and consumption to reuse. They belong to one or several of the five following themes: **Too much waste – Better production – Better consumption – A longer life for products – Less waste thrown away**. The actions were carried out in **24 different countries** across Europe and beyond.



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B. The European Week for Waste Reduction

Why is it important to reduce waste?

The quantity of municipal waste produced has doubled over the last 40 years, increasing by 1% to 2% annually. **In 2009, 513 kg of municipal waste were generated on average per person in the Member States** of the EU ([Eurostat](#)). This waste is the result of non-sustainable modes of production and consumption and causes greenhouse gases and air pollution: it is estimated that the consumption of products (including their production, transport and distribution), represents roughly half of GHG emissions contributing to climate change (Ademe/US EPA). Furthermore, this increase in the amount of waste to be managed requires more collection and treatment infrastructures, the cost of which puts a strain on the budgets of local and regional public authorities.

Waste management in Europe today is largely influenced by a series of European laws, in particular the Waste Framework Directive (2008/98/EC) that promotes a waste management hierarchy to be applied by Member States when developing their national waste policies:

1. Waste prevention
2. Preparing for re-use
3. Recycling
4. Recovery (including energy recovery)
5. Safe disposal, as a last resort

In keeping with this hierarchy, which sets prevention (including reuse) as the top priority, the European Week for Waste Reduction aims to raise awareness more specifically on the act of preventing the production of waste prior to waste collection.

In this context, prevention has become a simple and essential concept in the area of waste management: it is a fundamental technical factor in waste management at local level but also a notion that should remind us of the scarcity of natural resources. Waste prevention can therefore be defined as the complete range of measures and actions taken up before a substance, material or product becomes waste. These measures aim **to reduce**:

- **the quantity of waste** produced, including through the intermediary process of reuse or by lengthening the lifespan of products,
- **the harmful effects of waste** produced and treated, both on the environment and on human health,
- **the content of harmful substances** in materials and in products.



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Why a European Week?

- To publicise the waste reduction strategies and policy of the EU and its Member States
- To promote sustainable waste reduction actions throughout Europe
- To underscore the work accomplished by the various stakeholders through concrete examples of waste reduction

Five themes of actions

- Too much waste
- Better production
- Better consumption
- A longer life for products
- Less waste thrown away

Who is involved?

- **EWWR Organisers:** public authorities across Europe that have competence in the field of waste prevention that agreed to coordinate and promote the EWWR on their territory
- **EWWR Project developers:** stakeholders that agreed to carry out awareness-raising actions in Europe (five categories: Administrations, Associations, Businesses, Educational establishments, Other stakeholders)
- **European citizens** who participate in actions set up by Project Developers during the Week



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The Official partners of the project



ADEME, the French Environment and Energy Management Agency (France) is a public institution under the supervision of the ministry in charge of Sustainable development and the Ministry of National Education, Higher Education and Research. It implements public environmental policies. **ADEME is the coordinator of the EWWR LIFE+ project.** [More about ADEME](#)



ACR+, Association of Cities and Regions for Recycling and sustainable Resource management (Belgium), is a network of local and regional authorities that promotes the sustainable consumption of resources and the management of municipal waste by prevention at the source, reuse and recycling. **ACR+ serves as the European Secretariat for the EWWR LIFE+ project.** [More about ACR+](#)



ARC, the Waste Agency of Catalonia (Spain), is a public statutory body responsible for the integrated management of municipal, industrial, medical, healthcare and agricultural waste in Catalonia. [More about ARC](#)



IBGE, Bruxelles Environnement (Belgium) is the administrative authority responsible for the formulation and implementation of the Waste Prevention and Waste Management Plan in the Brussels-Capital Region. [More about IBGE](#)



LIPOR, the inter-communal waste management department of Grande Porto (Portugal), is the organisation responsible for the integrated management of solid municipal waste produced by the eight municipalities of the Porto region (Espinho, Gondomar, Maia, Matosinhos, Porto, Povia de Varzim, Valongo and Vila do Conde). [More about LIPOR](#)



The European Week for Waste Reduction is supported by the LIFE+ programme of the European Commission. [More about LIFE+](#)



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C. The European Week for Waste Reduction in 2010

The number of Organisers who coordinated and promoted the EWWR increased in 2010 and covered the following areas:

- At **national level**, the European Week for Waste Reduction took place in Andorra, Denmark, Estonia, Finland, France, Germany, Ireland, Italy, Malta, Portugal, Slovenia, Sweden and the Dominican Republic.
- At **regional and local level**, the EWWR was organised in the three Belgian Regions (Brussels-Capital Region, Flanders, Walloon Region), as well as the Styrian region of Austria, the area of Greater Porto (Portugal), many parts of Spain (Asturias, Biscay, Catalonia, Gipuzkoa, Navarra, Valencia) and the UK (London, Scotland, Wales, the East of England region, the cities of Belfast and Warrington, and the county of Buckinghamshire), along with the Brazilian region of Minas Gerais.
- Moreover, the **EWWR Secretariat** has promoted the week and coordinated registrations from areas not covered by any EWWR Organiser. We have therefore received projects from additional countries including: Cyprus, Greece, Lithuania, Norway, The Netherlands and Switzerland.

During the 2010 EWWR, one could for example talk with students acting as waste prevention ambassadors, admire pieces of art (made from bottle caps, plastic bags or clothes), compare trolleys (one regular and one containing less packaged products) presented at the entrance of supermarkets, visit reuse centres or an exhibition of furniture made of reused cardboard, eat in restaurants with tailor-made food waste reducing menus, taste different types of water (bottled water and tap water) at water fountains, watch a giant sculpture representing an ogre made of the quantity of waste produced per person per year, or take part in competitions and treasure hunts about waste prevention.

It is impossible to list all of the actions here, but you can see for yourself on the [EWWR website](#) (all validated EWWR actions are listed). From the EWWR website, you will also have access to Organisers' websites which lists the programme of EWWR activities by area.

Although most actions were implemented in only one area, some of them belong to wider initiatives, either at national level, for instance the "Love Food, Hate Waste" campaign in the UK or, at international level, the "Waste Watchers" campaign. The principle of Waste Watchers is being promoted by the RREUSE network during the EWWR. Reuse centres in five European countries weighted the second hand items they sold after having collected, repaired and repackaged these items.



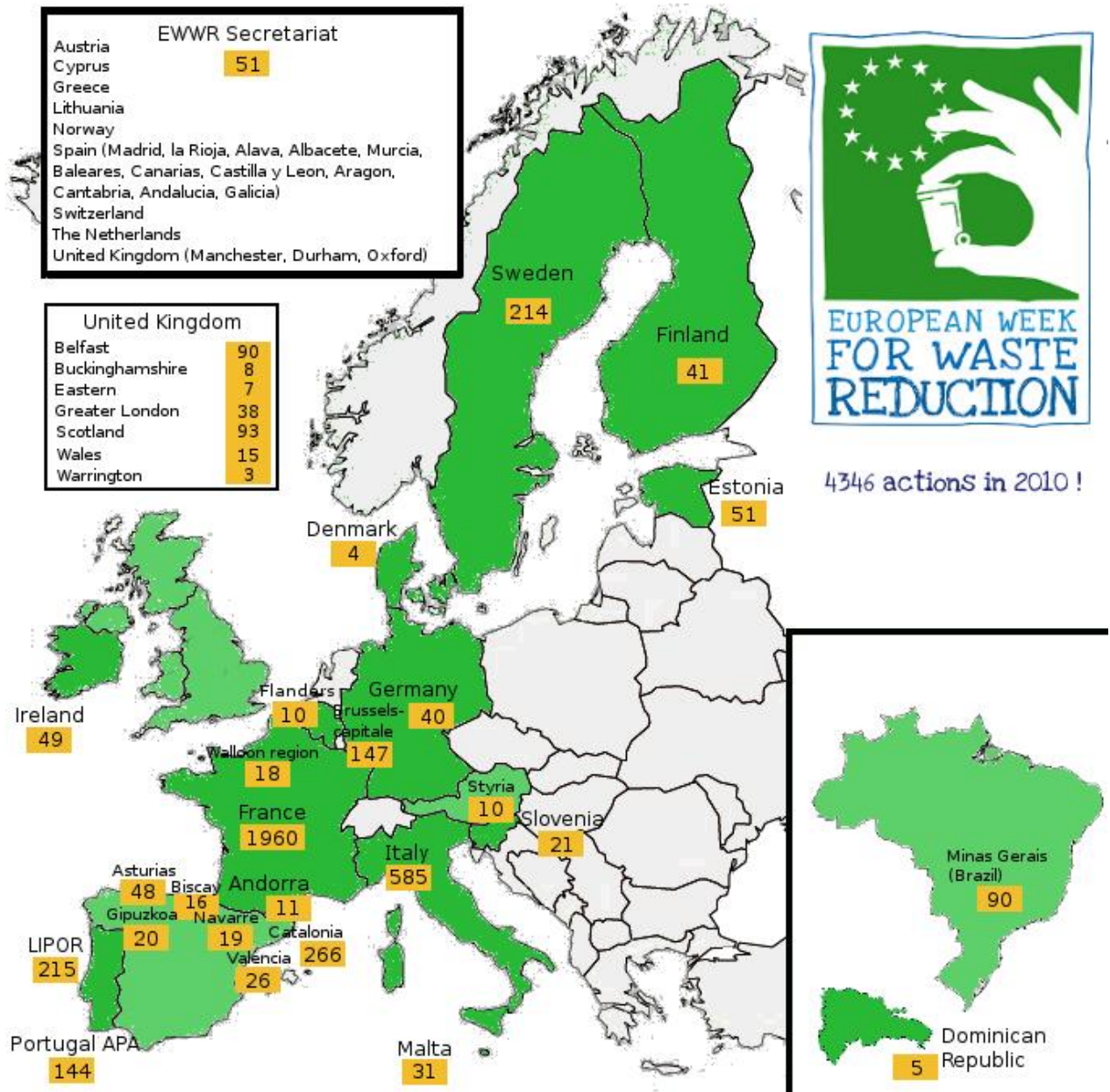
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EWWR Map of actions



4346 actions in 2010 !



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The BatucaMob: beats on bins!

In 2010, the European Week for Waste Reduction started with one of the most original actions developed in this project: a European-wide event that took place in several countries at the same time (Saturday 20 November at 11.00 am). Percussionists and sometimes dancers built on the concept of a "flash mob". The idea, named "**BatucaMob**" where Batucada means "beat" in Portuguese, essentially comes from the Brazilian tradition where groups of people come together spontaneously and play percussion music. On the opening day of the EWWR, people from several countries were invited to signal the beginning as well as the importance of the week by making noise about waste reduction.

BatucaMobs were organised in more than 20 locations (click on location names to watch video):



BatucaMob at [Cliffs of Moher](#), Ireland



BatucaMob in [Brussels](#), Belgium



BatucaMob in Belfast, Northern Ireland



BatucaMob in [Molins](#), Catalonia, Spain

And also [Paris](#), [Santo Domingo](#), [Venezia](#) and many others!

For more information, visit the [BatucaMob page](#) on the EWWR website.



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D. The European Week for Waste Reduction Awards

The EWWR Awards aim to highlight the most outstanding awareness raising actions implemented each year during the EWWR. Each EWWR action submitted for registration by a Project Developer and successfully validated by a EWWR Organiser is automatically entered into the competition for the European Waste Reduction Awards. However, the Project Developer is free to refuse by indicating on the registration form that he or she does not wish his/her action to be entered into the selection process for the Awards.

Once the edition of the Week has ended, each EWWR Organiser makes a pre-selection of a maximum of five actions carried out in the area covered by their authority (one action per category of Project developer). An independent jury composed of personalities from the environmental sector who are recognised at the European level as well as professionals in the field of waste prevention then examines the shortlisted actions and designates a winner and two finalists in each category.

Selection criteria:

- Visibility and communicational aspects
- Good practice, originality and exemplarity
- Quality of content and focus on waste prevention
- European reproducibility
- Follow-up in long-term and lasting impact

The EWWR Awards Ceremony - 28 March 2011

Among the 4346 actions carried out during the 2010 EWWR, 90 actions (see the complete list of nominees in the Annex) were pre-selected by the various organisers and submitted to the jury. The most exemplary actions were awarded at the EWWR Ceremony on 28 March 2011 at the Radisson Blue Royal Hotel in Brussels, before 200 people, including the Brussels-Capital Region Minister for the Environment Evelyne Huytebroeck and several representatives of the European Commission and the LIFE+ Programme.

The jury was made up of European figures representing each category:

- Administration & public Authority: **Carsten Brauns**, Committee of the Regions
- Association & NGO: **Stephane Arditi**, EEB – European Environmental Bureau
- Business & industry: **Guido Morini**, Confindustria (the Confederation of Italian Industries), representing Business Europe
- Educational establishment: **Heiko Crost**, Foundation for Environmental Education (FEE) c/o The Danish Outdoor Council
- Other: **Diana Oancea**, European Commission - DG Environment – Unit C.2 - Sustainable Production & Consumption



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The EWWR Trophies

Six awards were handed out in total: one for each of the five Project Developer categories plus the Jury's Favourite Award. They were handed out by Mr. William Neale, member of the Cabinet of the EU Commissioner for the Environment Mr. Janez Potočnik. Mr Potočnik had planned to attend, but was prevented from attending the ceremony by other commitments. He expressed his support to the EWWR through a video message that was shown at the end of the Ceremony.

The trophies were created by Interloque (French waste reuse center).



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Administration/public authority category

More than 40% (i.e. roughly 1860) of the 2010 EWWR Actions were registered in the Administration/Public authority category. Out of these, 23 were nominated for the awards. The Jury selected the following winner and finalists:

Winner:

Better than new: 100% old campaign

Environmental Authority of the Barcelona Metropolitan Area (EMA-AMB) - Catalonia, Spain



The EMA's "Better than New: 100% old campaign" is a broad waste prevention campaign promoting various strategies, including repair and reuse, responsible consumption, preference for tap water and composting. It was carried out across the Barcelona Metropolitan Area and included several actions:

- Dissemination of information about repair workshops, second hand shops and exchange and second hand markets and webs
- Guided tours to discover repairers' workshops
- Basic furniture restoration and textile toy creation workshop
- Responsible consumption workshops for young people
- Distribution of 1990 composting bins
- Water tasting of different types of water (bottled and tap) to make people reflect on the value of water and the amount of waste caused by the consumption of bottled water

The overall campaign benefitted not only the environment, but also the population of the area who suffered from the economic crisis and needs strategies to reduce their expenses.



Watch a [video](#) about this action



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Finalists:

The Anti-waste Kitchen

**SYTCOM,
l'Agence métropolitaine des déchets
ménagers (France)**

The “Anti-Waste Kitchen” is a simulated kitchen where each step of everyday life (for example go shopping, store away products, write down a shopping list...) are depicted and commented with simple prevention messages and tips on how to avoid food waste. This awareness raising toolkit was used by more than 40 communities and associations.



Più M@re

Commune di Gallipoli (Italy)

This socially, economically and ecologically friendly action aims to reduce marine pollution by encouraging fishermen to repair and reuse fishing gear rather than leaving it in the water. It included a workshop given by older fishermen to transmit reparation techniques to younger generations.



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ASSociation/NGO category

About 18% (i.e. roughly 780) of the 2010 EWWR Actions were registered in the Association/NGO category. Out of these, 20 were nominated. The Jury selected the following winner and finalists:

Winner:

ReSponsible purchase Ecoscience Provence (France)



The “Responsible Purchase” campaign was implemented by [Ecoscience Provence](#) in collaboration with several supermarkets (SUPER U Rocbaron, Casino Brignoles, Casino Garéoult) to encourage consumers to reduce waste by purchasing products with less packaging. It included three aspects:

1. The creation of a **Waste Monster** by school kids with empty packaging to be exhibited in supermarkets. In the frame of this entertaining activity, they were informed about waste reduction and sustainable consumption. The Waste Monster was equipped with an electronic device designed for the occasion by a vocational high school, which gave life to the monster by making it aware of passers-by and shout out “It is the European Week for Waste Reduction”.
2. The display of more than 300 **stickers identifying products that yield little waste** on stores’ shelves. The aim of this operation was to make consumers think about each product’s sustainability. Ecoscience Provence also trained the stores’ staff on waste reduction issues.
3. The “**saturate shopping trolley**” versus the “**responsible shopping trolley**”. Both trolleys were exhibited and compared in term of waste production and prices. School kids also took part by playing an instructive game on waste reduction created for the occasion.



Watch a [video](#) about this action



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Finalists:



Bag on Bag

Ecologists without borders, in cooperation with Eco Vitae Ecological Society, Lukatarina Design Studio and The Miha Artnak (Slovenia)

This project combined art and ecology to raise awareness of plastic bags and disposable cups waste, featuring plastic cup footballs, a giant monster spreading its tentacles in the streets and Bagfoot, the bag-made artistic guerrilla creature... [Link to video](#)

Gift vouchers Def.Waste (Sweden)

This campaign was carried out in 21 different municipalities (in recycling centres, squares and supermarkets) to provide the general public with tips to reduce waste. It included the distribution of free gift vouchers that encourage people to offer an experience (dinner, spa session, trip...) rather than an object that could end up in the bin. It was complemented by online information provided on municipalities' websites.



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BuSineSS/industry category

About 25% (i.e. roughly 1080) of the 2010 EWWR Actions were registered in the Business/industry category. Out of these, 16 were nominated. The Jury selected the following winner and finalists:

Winner:

Reduction of glass packaging in the wine sector

Cordoniu Group (Catalonia, Spain)



The [Codorniu Group](#) has proved that it is possible to reduce the weight of the glass in cava (sparkling wine) bottles by 11%, thus reducing the amount of waste and CO₂ emissions, without negative impact on sales. During the 2010 EWWR, it organised three activities in its wineries:

1. Display of the developments in Ecodesign with regards to containers in the wine sector, showing the process of the design and the advantages that have been achieved in reducing the weight of the glass used to make cava (sparkling wine) bottles:
 - Waste reduction: 11% reduction of the glass used to make each bottle
 - Reduction of the weight of each bottle from the present 900g to the new 800g
 - Economic savings in transport costs as a result of the smaller weight
 - Energy savings associated with the production of each bottle
 - Direct reduction in CO₂ emissions: 1,000 tons/year
 - Anticipation of the new waste minimisation and environmental impact legislation
2. A participative test in which visitors see whether there are differences that can be seen between the normal bottles and the new lighter bottles on a simple visual inspection
3. Conference on Ecodesign applied to glass bottles in the wine sector to university students of a renowned oenology school named *Escola de Viticultura i Enologia M. Rossell i Domènech*

Watch a [video](#) about this action



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Finalists:



Food waste donation and reuse of fruit and vegetable boxes

Mercasturias S.A. (Asturias, Spain)

Mercasturias, the alimentary logistic park and fruit and vegetable wholesaler for Asturias, lends an office to *Banco de Alimentos* (“Food Bank”), an NGO that fights food waste and distributes food to people in need, and provides them with products with low commercial value that can still be consumed. It also gives fruit and vegetable boxes to its customers, for reuse rather than throwing them away.

Green-clean

Hotel Silken Berlaymont (Brussels, Belgium)

The hotel Silken Berlaymont is an “ecodynamic” enterprise, which constantly tries to improve its contribution to the environment. The hotel’s Green Committee (see picture on the right) carried out several actions: reduction of paper consumption; elimination of disposable cups and individual packages of sugar and milk at the coffee shop, waste reduction at the cafeteria, strict control of waste bins and general awareness raising of staff and customers. [Link to video](#)



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Educational establishment category

About 10% (i.e. roughly 435) of the 2010 EWWR Actions were registered in the Educational establishment category. Out of these, 16 were nominated for the awards. The Jury selected the following winner and finalists:

Winner:

Food Waste Reduction Challenge St Mary's Episcopal Primary School (Scotland, UK)



The Food Waste Reduction Challenge was developed by the [St Mary's Episcopal Primary School](#) to reduce the amount of food and packaging wasted from lunches served from the school canteen and packed lunches that the children bring from home.

Over the course of one week, the food waste and packaging waste was collected separately and then audited at the end of every lunchtime. This was done by the children, who weighed the food and packaging separately and recorded the weight. At the end of the week, a total for both food waste and packaging waste was reached and communicated to all pupils, staff, parents and catering services by letter in order to highlight the results and provide further information on the action the pupils are taking in their campaign.

The children are now running a full waste awareness campaign throughout the school, and to parents and catering services. The first stage of this took place in December 2010 with the messages focusing on waste reduction tips over Christmas. The main campaign will be run early in 2011 advising how this waste can be reduced through better purchasing, planning, storing and portioning of food and advising how packaging waste can be reduced by using reusable food containers and bottles.

After the waste awareness campaign has finished another week long food and packaging waste audit will be completed over lunchtimes where at the end of the week they expect to see a significant reduction in the amount of waste produced.



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Finalists:



NÃO FAZ SENTIDO. REUTILIZE. USE O MESMO TODOS OS DIAS



Eco-Bag School contest

Escola Secundária c/ 3º ciclo de Ferreira Dias (Portugal)

This action included awareness-raising among students and teachers through a powerpoint presentation on "The sad story of disposable plastic bags". Then, a competition was organised during which students were invited to create a slogan and an illustration on the theme "Saving and reducing packaging and bags". The drawings were exhibited in the school lobby and the winning works (one of which figures on the picture on the left) were printed on reusable bags.

Reduce food waste in school restaurant

Bjurhovdaskolan (Sweden)

The school restaurant started a project to decrease food waste and managed to reduce it by 40 %. During EWWR, the school organised a follow-up of this project, to make sure that the amount of food waste does not increase again. The school made sure that all students were involved in the project by, for example, arranging a competition to reduce food waste. Students were also informed by the school radio.



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Other category

About 4% (i.e. roughly 170) of the 2010 EWWR Actions were registered in the Other category. Out of these, 15 were nominated. The Jury selected the following winner and finalists:

Winner:

Malta Reuse Map

Elisa Andretti (with the support of the University of Malta) (Malta)



This project, funded by the Italian Embassy in cooperation with the University of Malta, was to create a sustainable market for reclaimed building materials in Malta, and to provide an instrument which could promote the creativity of people through the use of dismissed materials while raising awareness about the use of our limited resource and how this can also reduce waste. The database would eventually be uploaded on an online map of Malta where people would be able to exchange dismissed materials, such as stone blocks, furniture, doors, using the map as interface. From the 20th November 2010, it was possible to post a material listing or a material request related to dismissed building materials and furniture on <http://www.maltareusemap.com/>.

The map is conceived to be a constantly updated, user-friendly instrument for:

- Design: materials available for reuse will become part of the design process from the very beginning. This will help comparing reuse of materials from demolition to importing materials from abroad.
- Monitoring: the map will give an instant picture of use of land in Malta. In the long term, this could also lead to a more fruitful co-operation on the use of land between citizens, authorities and NGO's.
- Advertising: tracking products or projects on the Reuse Map could be a good advert for the Maltese firm which has its own country at heart.
- Educational Purposes: the map can be consulted by everyone. This helps to raise awareness of land use and the importance of reusing building materials.



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Finalists:



Musical performance with reused instruments

Rio Tinto Parish Social Centre (Porto, Portugal)

This action was performed by the elderly people of Rio Tinto Parish Social Centre with the support of the Centre's employees and some senior's families. It consisted in a musical performance, the musical instruments used in the performance being made with waste (yogurt cups, water bottles, matchboxes...). An exhibition of the musical instruments was also organised.

Dirty rags? From old uniforms to funky objects

University & Enterprise agreement for innovation project: Urbaser & Elisava Superior Design School

A workshop was carried out by both entities (4 months from June to November 2010) and a final exhibition for the EWWR, in which unused workers uniforms (1,285 garments including trousers, anoraks, raincoats, etc.) were given a second life as artworks, kids' clothes and other useful or symbolic objects. [Link to video](#)



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The Jury's favourite

The Jury's favourite is a special prize awarded to an action recognised as particularly outstanding by the EWWR Jury. This year, the Jury selected:

waste watchers

AERESS (Spain), in collaboration with RREUSE (European Coordination)



[AERESS](#) is the national coordinator of the Waste Watchers campaign in Spain.

The [Waste Watchers](#) campaign is a pan-European initiative that was launched during the first edition of the EWWR in 2009. It is promoted at the European level by the [RREUSE](#) network and coordinated at the national level in various countries. The actual action is then implemented locally by reuse centres that collect, repair and resell old items. The campaign is meant to gradually encompass all European countries and to become a permanent action.

This campaign is based on one principle: repair and reuse to avoid waste! It consists in collecting old items no longer wanted by their owners and reselling them (after repair if needed). The reuse centres that collect and resell objects weigh and communicate the amount of items they sell, i.e. the amount of waste avoided.

The two main aspects of the campaigns are

1. **Raising consumers' awareness** of waste reduction by encouraging them to donate things they no longer want instead of throwing them away and/or buy second hand products instead of new ones.
2. **Calculating the amount of waste avoided** by reusing old items

In Spain, the results for the Waste Watchers actions in 2010 were: ten organizations and different localisations participating, 45,757.12 kg of waste avoided during the actions in the reuse centres participating, more than 9,348 visitors and 19 press mentions.



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E. The European Week for Waste Reduction in 2011



EUROPEAN WEEK
FOR WASTE REDUCTION
19th - 27th NOVEMBER 2011



Call for interest

Thank to the success of its first and second editions in 2009 and 2010, the EWWR plays a key role in raising awareness of the waste prevention strategy and policies of the European Union and Member States by mobilising the greatest number possible of stakeholders through a selection of decentralised events taking place across Europe during the same week.

The idea is to repeat this success or to do even better during the third edition of the EWWR, which will take place **from 19 - 27 November 2011**.

Therefore, the EWWR Steering committee is now inviting all European public authorities with competence in the field of waste prevention to participate in the organisation of the European Week for Waste Reduction 2011 at the level of competence they represent in their country. Public authorities interested in participating must contact the EWWR Secretariat before April 22nd 2011. They will be asked to sign a commitment charter to organise the event in respect of a certain number of criteria on the format and content.

Role of Organisers in 2011:

During the EWWR, a variety of actors, including associations, NGO, schools, universities, administrations, businesses, etc. will implement waste prevention awareness raising actions. EWWR Organisers will act as coordinators of the EWWR by promoting the event and officially registering actions at the level of competence covered by their authority.

Advantages for Organisers:

By acting as an official EWWR Organiser, public authorities become part of a network proactively involved in the promotion of waste reduction and benefit of a range of [communication tools](#) specific to the EWWR. They will gain media visibility resulting from participation in a European project and will be mentioned on the EWWR website. They will also get the opportunity to exchange on good practices and ideas for actions with European colleagues as well as contribute to building the concept of future EWWR editions.

In 2011, a reinforced communication strategy is expected, a larger network development and visibility of the community of EWWR organisers and project developers through the website www.ewwr.eu.

For **Project Developers**, the EWWR website will disseminate information as the project goes on. The opening date for registration varies for each Organiser, but the closure will be the same (4th November 2011).

For further information, please contact the EWWR Secretariat at contact@ewwr.eu and visit the official EWWR website at www.ewwr.eu.



F. Additional Information

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To download event photos:

Download FTP client at <http://filezilla-project.org/>

Server: www.ibgebim.be

User: download

Password: downloadpwd

Connection port: 10220

File: awardserd.zip

The whole press files can be downloaded from the [press area](#) of the EWWR website

More information about the Week:

www.ewwr.eu and contact@ewwr.eu



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Annex

Country/Region	Organiser	Project Developer	Name of Action	Contact
		Winners		
		Finalists		
		Jury's favourite		
Administration/public authority				
Austria	EWWR Secretariat	Umweltverband Amstetten	Advent im Einklang	lindorfer@gvuum.at
Belgium - Brussels	IBGE	Municipality of Watermael-Boitsfort (Service du Développement Stratégique et Durable (Agenda 21)	Donation festival	fmnsart@wb.irisnet.be
Belgium - Flanders	Ovam	Public waste Agency of Flanders (OVAM)	Ecolizer 2.0	elafond@ovam.be
Brasil	FEAM	Fundação Estadual do Meio Ambiente	Diretrizes Legais e Tecnologias Específicas para Gestão de Resíduos	jcjunqueira@meioambiente.mg.gov.br
Denmark	Ministry of the Environment of Denmark	Værestedet Mælkevejen, Odense Kommune	Kramboden	eejoe@odense.dk
Estonia	Estonian Ministry of the Environment	Municipality of Narva	Blouse is my package" market	arina.koroljova@narva.ee
Finland	JLY - Jätelaitosyhdistys ry	Pirkanmaan Jätehuolto Oy/ Tampere Regional Solid Waste Management Ltd and Ekokumppanit Oy / Ecofellows Ltd	YouTube video competition on waste reduction etc.	paula.pokkinen@pirkanmaan-jatehuolto.fi
France	ADEME	SYCTOM, l'Agence métropolitaine des déchets ménagers	The Anti-waste Kitchen	dauvergne@syctom-paris.fr
Ireland	Environmental Protection Agency	Limerick, Clare, Kerry Regional Waste Management Office	"BatucaMob" at the Cliffs of Moher	pmcdonag@limerickcoco.ie
Italy	Steering Committee for Italy	Comune di Gallipoli	Più-M@re	luigi.caiffa@alice.it
Malta	WasteServ Malta Ltd	Ministry for Resources and Rural Affairs (through the Green Leaders Initiative)	Reduce Waste first! Tips to reduce waste in your office and in everyday life	carla.farrugia@gov.mt
Portugal	APA	Câmara Municipal de Vagos	Let's do math	cmvagos@cm-vagos.pt
Portugal - Porto	LIPOR	Câmara Municipal de Gondomar	A good purchase is good for whom? Don't waste!	secretaria@jf-gondomar.pt
Spain - Asturias	COGERSA	Ayuntamiento de Carreño	Carreño in EWWR	medioambiente@ayto-carreno.es
Spain - Biscay	Diputacion Foral de Bizkaia	Provincial Council of Bizkaia	Awareness workshop: "A journey to preventing environmental damage"	maria.uribe@bizkaia.net
Spain - Catalonia	ARC	Environmental Authority of the Barcelona Metropolitan Area (EMA-AMB)	Better than new: 100% old campaign	trullols@amb.cat
Spain - Navarra	Fundacion Centro de Recursos Ambientales de Navarra	Municipality of Ansoain - Reciclantes collective	Co - exhibition: "Recicloscopio 1.0", by Reciclantes collective and school of Ansoain. Guided visits to the exhibition.	agendalocal21@ansoain.es
Spain - Valencia	Generalitat Valenciana	Centro de Educación Ambiental de la Comunitat Valenciana	The recipes of the "Green houses project"	llarsverdes@gva.es
Sweden	Avfall Sverige	Kretsloppskontoret Göteborg	Short film presented at the cinemas and exchange tables for childrens toys at libraries. A new website, envärdutansopor.nu	karin.theorin-magi@kretslopp.goteborg.se
UK - Belfast	Belfast City Council	TESCO	Student Eco Sweep	palmem@belfastcity.gov.uk
UK - Buckinghamshire	Buckinghamshire Waste Partnership	Rethink Rubbish at School	The Recycled Clothes Show	rubbish@buckscc.gov.uk
UK - London	Greater London Authority	London Borough of Lambeth	The Lambeth Swish	cbourke2@lambeth.gov.uk
UK - Scotland	Waste Aware Scotland	North Ayrshire Council	New Appetite for Change	ekent@north-ayrshire.gov.uk
Association/NGO				
Austria	Steiermärkische Landesregierung; FA19D	Abfallwirtschaftsverband Mürzverband	"Pilot project - Sustainable waste management for kindergarten and primary schools"	helmut.prade@abfallwirtschaft.steiermark.at
Belgium - Flanders	Ovam	Sociale werkplaats De Kringwinkel Antwerpen (The sheltered workshop the Re-use Shop Antwerp)	The "Re-use Shop" meets you at school!	Kathy.cleve@dekringwinkelantwerpen.be
Brasil Dominican Republic	FEAM PACMA	Forum Estadual Lixo e Cidadania PACMA	Batucamob Charla a la asociacion de comercantes sabana perdida	cido.goncalves@cmrr.mg.gov.br oppacma@gmail.com
Finland	JLY - Jätelaitosyhdistys ry	Roskissnallen Ideapajayhdistys ry	"Trash Can Teddy" educates	roskisnalle@hukassa.com
France	ADEME	Ecoscience Provence	Responsible purchase	mikael.schneider@ecoscienceprovence.com
Germany	Ministry for the Environment/ NABU	Kunst-Stoffe - Zentralstelle für wiederverwendbare Materialien e.V.	Ach du meine Tüte!	presse@kunst-stoffe-berlin.de



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Italy	Steering Committee for Italy	Apeiron	Bagheria non Rifiuta Green à porter – La moda a chilometro Zero	errante.elisabetta@libero.it
Malta	WasteServ Malta Ltd	Greenhouse Organisation	Multi-Waste demands Multi-Action	green.uom@gmail.com
Portugal Portugal - Porto	APA LIPOR	LPN / Orgânica Verde Semente - Associação de Voluntários	Pause to reduce Prevention Fashion	organica.verde@lpn.pt susana.abreu@lipor.pt
Slovenia	Ministry of the environment and spatial planning	Ecologists without borders (in cooperation with Eco Vitae Ecological Society, Lukatarina Design Studio and The Miha Artnak)	Bag on bag	ursa.dolinsek@ocistimo.si
Spain	EWWR Secretariat	AERESS	Waste Watchers	info@aeress.org/julien.fortin@ressourcerie.fr
Spain - Asturias	COGERSA	Riquirraque Emaús	Waste Watcher	irismartin@riquirraque.com
Spain - Biscay	Diputacion Foral de Bizkaia	Enkarterrialde-Rural Development Association for the Supramunicipal District of Las Encartaciones	Enkaterriarket, on-line second-hand market - http://Enkaterriarket.al21.biz	agendalocal21@enkarterrialde.org
Spain - Catalonia	ARC	Association of car repair shops of Barcelona	Eco car repair shop - A new tool for better consumption	proyectos@gremibcn.com
Sweden	Avfall Sverige	Def.waste Ekonomisk forening	Gift vouchers on different kind of services are handed out for free to the general public	Ann-Christine.Nyberg@sormlandvatten.se
UK - Belfast	Belfast City Council	Really Rubbish Orchestra and Belfast City Council	Really Rubbish Orchestra - working with schools	mcginnm@belfastcity.gov.uk
UK - London	Greater London Authority	Forest Recycling	Epicentre Give Or Take event	alice@frponline.org.uk
UK - Scotland	Waste Aware Scotland	Hamilton Furniture Initiative, with South Lanarkshire Council	Reduce and Reuse	charles@hfiuk.com

Business/industry

Austria	Styrian Provincial Government	Umweltmagazin	Stone of Wisdom	boening@umweltmagazin.at
Belgium - Brussels	IBGE	Hotel Silken Berlaymont	Green-clean	maintenance.berlaymont@hoteles-silken.com
Brasil	FEAM	Bacia Viva Indústria, Comércio & Gestão Ambiental	Pavimento ecológico elaborado a partir de rejeitos retirados dos leitos dos rios	flaviompassos@baciaviva.com.br
Estonia	Estonian Ministry of the Environment	Eesti Energia AS	Eesti Energia's Waste Reduction Week	heddy.ring@energia.ee
Finland	JLY - Jätelaitosyhdistys ry	Turun Seudun Jätehuolto Oy (Waste management)	Shopping Simulator	miia.jylha@tsj.fi
France Germany	ADEME Ministry for the Environment/ NABU	API Restauration Netcycler	Stop food waste Give products a new life	laure.marichal@api-restauration.com christiane@netcyclier.com
Italy	Steering Committee for Italy	Rabite Servizi Turistici	Adotta una fontana	segreteria@rabite.it
Malta Portugal	WasteServ Malta Ltd APA	XFM 100.2 Valorsul, Valorização e Tratamento de Resíduos Sólidos das regiões de Lisboa e do Oeste, S.A.	Reduce Waste Now! "Nappies Project" (Projecto Fraldinhas)	robert@xfmalta.com ana.loureiro@valorsul.pt
Portugal - Porto	LIPOR	PortoEstádio – Gestão e Exploração de Equipamentos Desportivos, S.A.	Dragão vs Lixo	portoestadio@fcporto.pt
Spain	EWWR Secretariat	SEUR GeoPost	"Together, Reducing is Acting" - EWWR	may.lopez@seur.net
Spain - Asturias	COGERSA	Mercasturias	Reutilización de los envases de frutas y verduras - Fruit and vegetable's wrapping reuse	mercasturias@mercasturias.com
Spain - Catalonia	ARC	Cordoniu Group	Reduction of glass in packaging in the wine sector	e.mas@codorniu.com
Sweden	Avfall Sverige	Allwin	Allwin	Jesper@allwin.nu
UK - Scotland	Waste Aware Scotland	Gleneagles Hotel	Supplier Take-back Initiative	fiona.smith@gleneagles.com

Educational establishment

Belgium - Brussels	IBGE	Universiteit Brussel and Ecocampus	Tap water: "cheers!" and less waste @ VUB	simone.ecocampus@gmail.com
Brasil	FEAM	Société Mineira de la Culture - Sociedade Mineira de Cultura / PUC Minas /Pró Reitoria de Extensão - Fondation d'État pour l'environnement	Projeto Rondon Resíduos	proexambiental@pucminas.br ; vabuhid@pucminas.br
Finland	JLY - Jätelaitosyhdistys ry	FEAM - Association des Ramasseurs Toivon koulu / Toivio's school	Waste reduction rules!	pauliina.karvonen@pirkkala.fi
France Italy	ADEME Steering Committee for Italy	Lycée Marie Gasquet Istituto Cabrini	Do not throw anymore! Noi Giovani del Futuro : « Project Developers of the Best Practice »	martine.fontas@ac-aix-marseille.fr TARCO5000G@ISTRUZIONE.IT



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Malta	WasteServ Malta Ltd	St. Clare College, Girl's Secondary School	Sustainability Club	scc.pembroke.gs@gov.mt
Portugal	APA	Escola Secundária c/ 3º ciclo de Ferreira Dias	Eco-Bag school contest	esfd.mgalante@gmail.com
Portugal - Porto	LIPOR	ISEP - Instituto Superior de Engenharia do Porto	Don't throw away: give or exchange	ffm@isep.ipp.pt
Spain - Asturias	COGERSA - Asturias	Universidad de Oviedo	Use of indoor running water fountains in order to reduce consumption of bottled water	jmcano@uniovi.es; dirmantyos@uniovi.es
Spain - Catalonia	ARC	El Sitjar School	At El Sitjar school we make good use of paper	mpasto@xtec.cat
Spain - Navarra	Fundacion Centro de Recursos Ambientales de Navarra	Escuela de Arte de Corella	Campaign to raise pupils awareness & project about ecodesign and graphic design: Good ideas for good designers	eacorella.web@pnte.cfnavarra.es
Spain - Valencia	Generalitat Valenciana	EASD Valencia, Escola d'Art Superior de Disseny de Valencia	Campaña de comunicación de la 2ª Semana Europea de Prevención de Residuos	grafico@easdvalencia.com
Sweden	Avfall Sverige	Bjurhovdaskolan	Reduce food waste in school restaurant	martin.larsson@vasteras.se
Switzerland	EWWR Secretariat	Haute Ecole d'Ingénierie et de Gestion du canton de Vaud	Réutiliser au lieu de jeter	dominique.bollinger@heig-vd.ch
UK - Buckinghamshire	Buckinghamshire Waste Partnership	Chestnut Lane Infant School	War on Waste: WOW	htyler@bucksgfl.org.uk
UK - Scotland	Waste Aware Scotland	St Mary's EPS, Dunblane	Food Waste Reduction Challenge	kinvigj59s@stirling.gov.uk
Other				
Andorra	Ministeri d'Ordenament Territorial, Medi Ambient i Agricultura	Centre Andorra Sostenible	National pocket films contest about prevention waste	andorrasostenible@andorra.ad
Belgium - Brussels	IBGE	Management board of Tasson Snel 19 building	No more useless paper in my building (STOP unsolicited advertising)	philippemicheaux@hotmail.com
Brasil	FEAM	Rede de Televisão TV Globo Minas	Cobertura Jornalística e divulgação de peças publicitárias ao longo de toda a Semana Mineira de Redução de Resíduos	Amaro Siqueira; TV Globo Minas; 55-31-.3469-4811 Avenida América Vespúcio 2045
Denmark	Ministry of the Environment of Denmark	ReMida Center for Creative Recycling	Turning waste into decoration and presents	dlc@odenserenovation.dk
Estonia	Estonian Ministry of the Environment	Annika Kallasmaa (citizen)	Reuse market „Things to next circle“	kallasmaa5@gmail.com
France	ADEME	Jura's SYDOM (regional waste management companies association) & regional educational establishments	0 Waste lunch	prevention@letri.com
Germany Italy	NABU Steering Committee for Italy	Schnittstelle GmbH/THURN FILM Cauto – Cantiere Autolimitazione Cooperativa Sociale	Taste the waste Il pane che ci unisce	produktion@thurnfilm.de cauto@cauto.it
Malta	WasteServ Malta Ltd	Elisa Anderetti (architect)	Malta REUSE MAP	elisa.andretti@gmail.com
Norway	EWWR Secretariat	INTOSAI Development Initiative (IDI)	The Green Week	irma.vuckovic@idi.no
Portugal	APA	Ecoclube da Formiga - Conselho de Veteranos do PIAGET	Freshmen for Prevention!	juliano_c_ferreira@hotmail.com
Portugal - Porto	LIPOR	Rio Tinto Parish Social Centre	Musical performance with reused instruments	c.s.p.riotinto@sapo.pt
Spain - Asturias	COGERSA	Hospital San Agustín	Environmental sustainability contribution	felix.amorin@sespa.princast.es
Spain - Catalonia	ARC	University & Enterprise agreement for innovation project: Urbaser & Elisava Superior Design School	Dirty rags? From old uniforms to funky objects	mmiquel@urbaser.com
Sweden	Avfall Sverige	Skånes Universitetssjukus (SUS), Region Skåne (The hospitals in the region of Skåne)	Development of a strategy on how to reduce waste	marie.ohrvik@skane.se



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