

Bike-sharing in London

Barclays Cycle Hire

The story so far.....


Charles Sned, TfL
OBIS London, 6 June 2011



The sole responsibility for the content of this presentation lies with the authors. It does not necessarily reflect the opinion of the European Union. The European Commission is not responsible for any use that may be made of the information contained therein.



MAYOR OF LONDON

Intelligent Energy  Europe



The Scheme




6,000 bicycles



10,200 docking points



**400 cycle docking stations
in central London**



**A cycle docking station
situated every 300m**



**Covering an area of
approximately 45km²**



**24 hours a day
7 days a week
365 days a year**



MAYOR OF LONDON



Launch for Casual Users – 3 December 2010



Just walk up and use

24h & weekly access


Pay at terminal

Open to non-UK residents

Up to 3 additional users



MAYOR OF LONDON

Intelligent Energy  Europe



Waterloo Super Docking Station



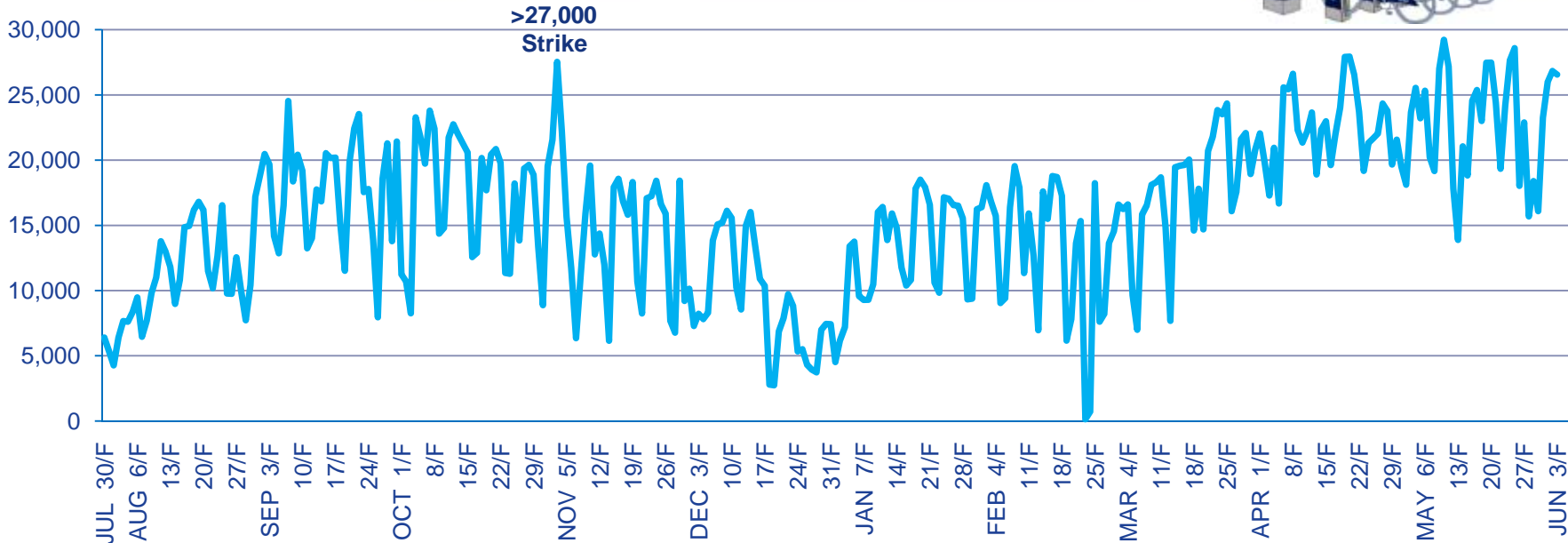
- 126 docking points
- Britain's busiest railway station



MAYOR OF LONDON



Cycle Hire Usage – First 10 months



5+ million hires (87% members / 13% casual users) • 120,000 members



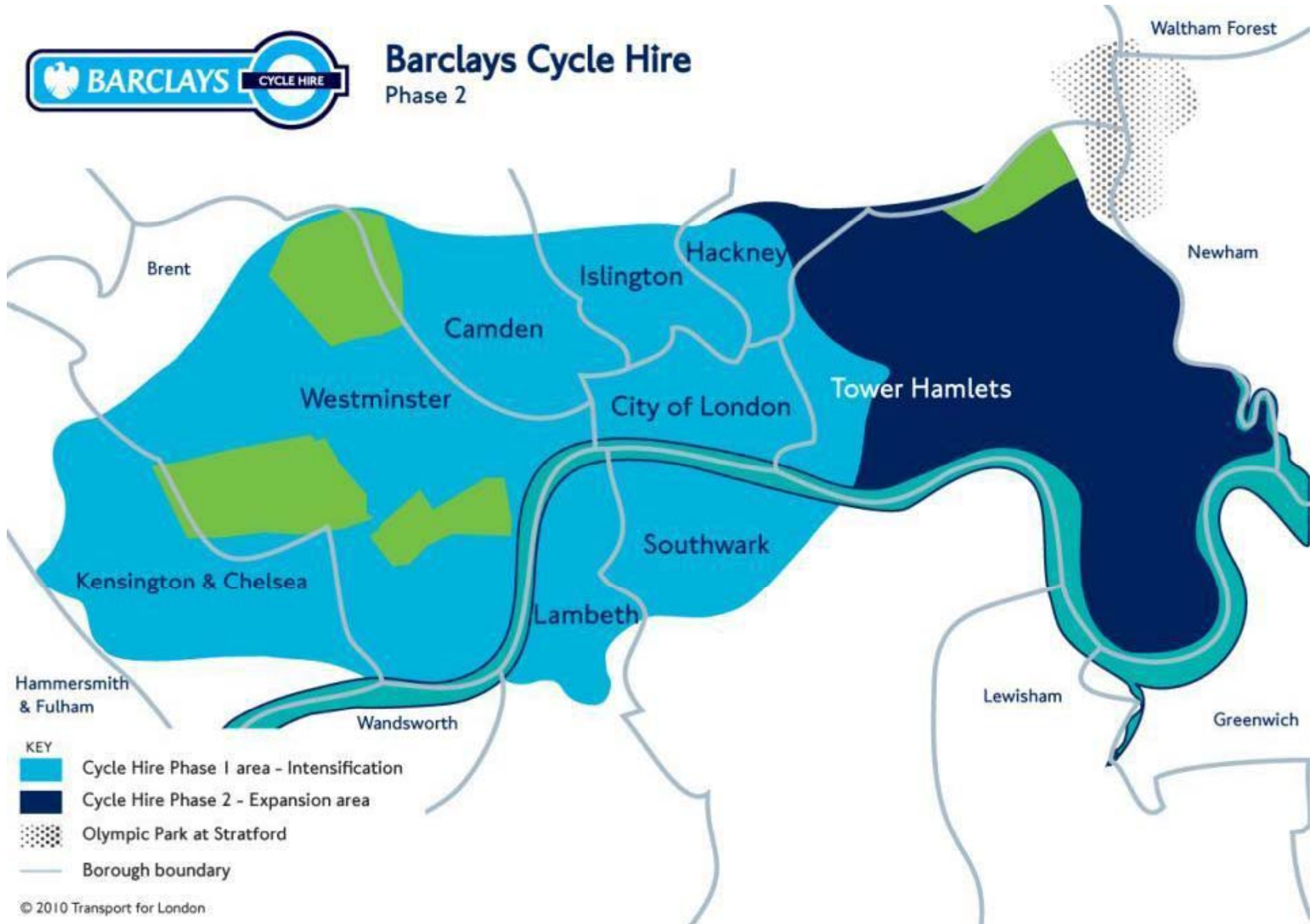
MAYOR OF LONDON





Barclays Cycle Hire

Phase 2



- KEY
- Cycle Hire Phase 1 area - Intensification
 - Cycle Hire Phase 2 - Expansion area
 - Olympic Park at Stratford
 - Borough boundary

Phase 2 – Expansion and Intensification



+ 2,000 bicycles



More docking points
in central London



Covering an additional area of
approximately 20km²




MAYOR OF LONDON



Site delivery process



London Cycle Hire Scheme

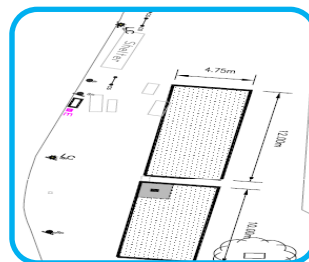
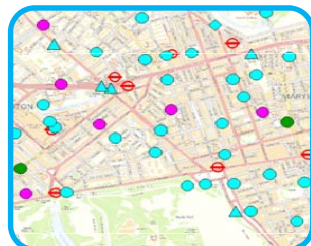


Guidelines for identifying sites for cycle docking stations

This information is provided as an aid to identifying potential sites for docking stations for the London Cycle Hire scheme. The required size and proposed installation criteria for a cycle docking station are outlined.

Please note that detailed design of each site will be undertaken by the Cycle Hire scheme service provider.

1. Docking stations



Planning, Design & Access Statement

In support of a Planning Application for the installation of a Cycle Hire docking station on the carriageway adjacent to:

University of London Commonwealth Hall, Cartwright Gardens, WC1




Site identification

Informal consultation

Detailed design

Consents

Construction



MAYOR OF LONDON



The challenges ahead



- Implementing Phase 2 and beyond...
- Redistribution during peak hours
- After-rail demand
- Achieving 100% smooth customer experience
- Managing expectations on further roll-out (political)



MAYOR OF LONDON




Thank you

For more information...

Visit our website www.tfl.gov.uk/barclayscyclehire



MAYOR OF LONDON

Intelligent Energy  Europe

