

2011 United States PV Market



A Review of 2010 Outcomes and Future Opportunities and Challenges

June 2011

US Downstream Report Summary



Regional Solar Energy Markets

With data analysis and commercial insight into country specific PV market segments, this report is critical for sales and marketing decision making for PV companies, equipment manufacturers, materials suppliers and PV systems integrators.

Get robust analysis and commercial insight:

- **Market segmentation** (by state, application surface, system size, system type)
- Individual PV **projects** and **owner/host** listings
- Detailed review **state PV funding** programs
- **Market share** data for module suppliers, inverter suppliers, distributors, system integrators, project developers
- Downstream **supply chain structure** and **volumes**
- **Module, system and PPA prices**
- Five-year **demand forecast**, by state by segment

Data Covered

- Market segmentation, sizes and drivers
- Federal/state policies and regulations stimulating PV demand
- Project-by-project listings by segment
- Key state market driver analysis
- Downstream channel structure/volumes
- Power purchase agreements/terms
- Downstream market pricing
- Downstream acquisitions
- Major downstream company sales
- Five year market segment forecasts by key states

Scope

- Five year market segment forecast

Subscription Package

- Frequency: Annual
- Format: PDF

Delivery Schedule

- June of each year

Solarbuzz Reports and Benefits



	Manufacturing Equipment	Polysilicon	Wafer	Cell	Module	Down-stream	Data Frequency	Period
Marketbuzz (Global)		x	x	x	x	x	Annual	Past 5 Years, Next 5 Years
United States					x	x (in detail)	Annual	Prior Year, Next 5 Years
Europe						x (in detail)	Annual	Prior Year, Next 5 Years
Asia/Pacific						x (in detail)	Annual	Prior Year, Next 5 Years
Solarbuzz Quarterly				x	x	x	Quarterly/Annual	Past 4, Next 4 Quarters
PV Equip. Quarterly	x	Capacity	Capacity	Capacity	Capacity		Quarterly/Annual	Past 4, Next 4 Quarters

How do subscribers use this report?

The detail and reliability of Solarbuzz information and analysis enables clients to make business decisions as well as:

- **Size the market** by state, system size, system type.
- Identify **customer names** for large PV systems installed in the past year.
- Drive up your **market share** or plan your **market entry** strategy.
- Ensure your strategy is aligned with **local incentive policies**.
- Identify **key projects** in the pipeline to target.
- **Beat the competition** by knowing what upcoming business opportunities are in the pipeline

Solarbuzz Provides Detailed Information on:

- Non-Residential Solar Projects/Owner-Hosts by State
- Government Policies (“follow the money”)
- Structure of the Downstream Supply Chain
- Downstream Companies, Market Shares and Volumes
- Who Buys from Whom
- Individual Project Commercial Terms, including:
 - Bid Responses
 - Power Purchase Agreements Terms
 - Financing/Financiers
- Future Project Pipeline by State

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