



PRESS FILE



Awards of the European Week for Waste Reduction 2012

5 June 2013



www.ewwr.eu





Table of Content

A. The European Week for Waste Reduction in 2012	3
EWWR Map of actions for 2012	4
B. The European Week for Waste Reduction Awards	5
The EWWR Awards 2012	5
Administration/Public Authority category	6
Association/NGO category	8
Business/Industry category	10
Educational Establishment Category	12
Other category	14
Special Price from the Jury	16
C. The EWWR extends to recycling in 2013	17
D. A few words of context	18
Why is it important to reduce waste?	18
Why a European week?	19
Who is involved?	19
EWWR Tools to talk about waste prevention	19
The Partners of the project	20
E. Additional Information	24
Annex – List of EWWR 2012 nominees	25





A. The European Week for Waste Reduction in 2012

The European Week for Waste Reduction (EWWR) is a **Europe-wide event** that started in 2009 with the support of the European Commission's LIFE+ programme to raise awareness about waste prevention.

Its fourth edition, in 2012, took place **from 17 - 25 November**. During this week, **10793 initiatives** were conducted in Europe and some partner territories to convince the public, businesses and public authorities, among others, of the necessity of reducing some 2.5 billion tons ([Eurostat](#)) of municipal waste generated each year in the 27 countries of the EU.

The results of the previous editions showed a continuous increase in terms of actions and participating territories, from 2672 actions coordinated by 20 Organisers in 14 European countries in 2009, 4346 actions coordinated by 32 Organisers in 2010, and 7035 actions coordinated by 34 organisers in 2011. The increase in the number of actions and territories covered by the EWWR proves the growing success of the Week in Europe (and beyond) and the growing interest in how to reduce the waste we put in our garbage bin in our everyday life.

In order to coordinate and promote the 2012 Week, **35 Organisers in 23 countries**, mobilising stakeholders and validating their actions, that is more than a fifty per cent increase compared to 2009.

- At **national level**, the European Week for Waste Reduction will take place in Andorra, Benin, Bulgaria, Denmark, Estonia, Finland, France, Germany, Hungary, Iceland, Ireland, Italy, Malta, Portugal, Sweden, and the Netherlands.
- At **regional and local level**, the EWWR was being organised in the Styrian region in Austria, in two Belgian Regions (Brussels-Capital Region and the Walloon Region), as well as in the Greater Porto area in Portugal, the Sarajevo Canton in Bosnia and Herzegovina, in Crete (Greece), in many parts of Spain (Asturias, Basque Country, Catalonia, Navarra and Valencia) and the UK (London, Scotland, Northern Ireland, the regions of Merseyside and Oxfordshire, and the cities of Belfast and Warrington), along with the Brazilian region of Minas Gerais.
- Moreover, the **EWWR Secretariat** has promoted the week and coordinated registrations from areas not covered by any EWWR Organiser. We have therefore received projects from other countries including Luxemburg, Norway, Romania, Switzerland and more.

Under the coordination of these 35 Organisers and with the support of the European Secretariat of the Week, a variety of Project developers, including **administrations, associations and NGOs, businesses and industry, educational establishments**, etc. were involved in the EWWR by carrying out awareness-raising actions on waste reduction, with various targeted audiences (citizens, employees, pupils, etc.). These actions belong to one or several of the five following themes: Too much waste – Better production – Better consumption – A longer life for products – Less waste thrown away.

In total, the actions were carried out in **27 different countries** across Europe and beyond. During the 2012 EWWR, one could for example encounter students acting as waste prevention ambassadors at their schools, admire works of art (made of bottle caps, plastic bags or clothes), compare shopping trolleys (one regular and one containing less packaged products) presented at the entrance of supermarkets, visit reuse centres or an exhibition of furniture made of reused cardboard, eat in restaurants with tailor-made food waste reducing menus, swap your used books, clothes, DVDs and other items, have your old bike repaired for free, taste different types of water (bottled water and tap water) or take part in competitions and treasure hunts focused on waste prevention.

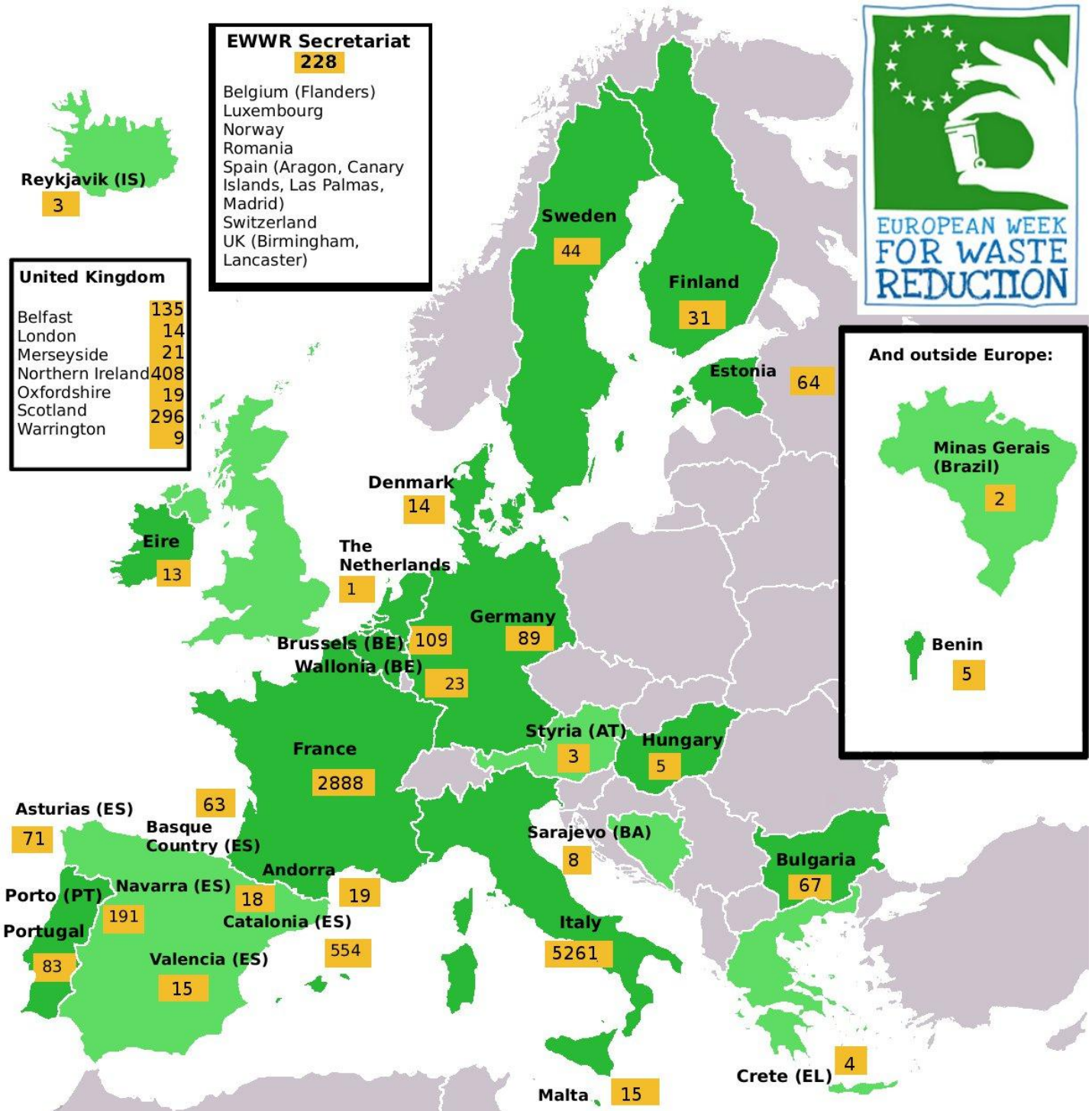
Although most actions are implemented in only one area, some of them belong to wider initiatives, either at national level, for instance, the "[Love Food, Hate Waste](#)" and "[Real Nappies](#)" campaigns in the United Kingdom, or at international level, like the "[Reuse more, throw less](#)" campaign coordinated by the RREUSE network.





It is impossible to list all of the actions here, but you can see for yourself on the [EWWR website](#) (all validated EWWR actions are in the EWWR database). From the EWWR website, you will also have access to Organisers' websites which lists the programme of EWWR activities by area. You can also have an overview of what happened in the Organisers' territories by consulting the [Week 2012 edition's press file](#).

EWWR Map of actions for 2012





B. The European Week for Waste Reduction Awards

The EWWR Awards aim to highlight the most outstanding awareness raising actions implemented each year during the EWWR. Each EWWR action submitted for registration by a Project Developer and successfully validated by a EWWR Organiser is automatically entered into the competition for the European Waste Reduction Awards. However, the Project Developer is free to refuse by indicating on the registration form that he or she does not wish his/her action to be entered into the selection process for the Awards.

Once the edition of the Week has ended, each EWWR Organiser makes a pre-selection of a maximum of five actions carried out in the area covered by their authority (one action per category of Project developer). An independent jury composed of personalities from the environmental sector who are recognised at the European level as well as professionals in the field of waste prevention then examines the shortlisted actions and designates a winner and two finalists in each category.

Selection criteria:

- Visibility and communicational aspects
- Good practice, originality and exemplarity
- Quality of content and focus on waste prevention
- European reproducibility
- Follow-up in long-term and lasting impact

The EWWR Awards 2012

Among the 10793 actions carried out during the 2012 EWWR, 74 actions (see the complete list of nominees in the Annex) were pre-selected by the various organisers and submitted to the jury. The most exemplary actions were granted an EWWR award by the EWWR awards jury.

The jury was made up of European figures representing each category:

- Administration & public Authority: **Pascal Goergen**, Assembly of European Regions
- Association & NGO: **Stephane Arditi / Piotr Barczak**, EEB – European Environmental Bureau
- Educational establishment: **Dirk Vercammen**, Foundation for Environmental Education (FEE) c/o Bond Beter Leefmilieu
- Other: **Gunther Wolff**, European Commission - DG Environment

Six awards were handed out in total: one for each of the five Project Developer categories plus a special award from the Jury.





Administration/public authority category

About 29% of the 2012 EWWR Actions were registered in the Administration/Public authority category. Out of these, 19 were nominated for the awards. The Jury selected the following winner and finalists:

Winner:

" di meno in Meglio" Project

CO.VA.R.14 (Italy)



This project's aim is to show to make citizens and consumers have a consideration about waste production, economic impacts when changing the way of purchasing their daily products and about alternative models of consumption and trading.

This project has been working in two main lines:

- A 24-pages-booklet has been elaborated containing useful information : reports about how families can get great savings (economic, in waste production and CO2 emissions) by performing each type of preventive actions : composting, using reusable shopping bags, etc. These booklets were distributed in 19 municipalities of the area, which means around 260000 inhabitants.
- Also, some restaurants in the area became 'Eco-Restaurants': they have performed at least 7 actions in order to prevent and reduce their waste (at least one of them was completely new), and signing a Consortium Protocol. By doing this, they were included in the Eco-Restaurants network, which meant a good promotion for them (local newspapers, facebook, etc.).

The project has been monitored to assess how this activities and actions could influence the waste production. It has been found an effect on customer's behaviour as well as new targets interested in those 'new' green restaurants. Also, in the supermarkets, free guided tours were carried out by traders in order to show people how their measures were going to affect on the reduction and prevention of waste.

See their [website](#) and [facebook page](#)





Finalists:

La Louvière, Waste: LESS I Produce, LESS I Mess Up! Municipality of La Louvière (Walloon Region, Belgium)



This action consisted in encourage the citizens in the process of eco-consumerism and fighting against food waste. For this aim, the Enviroment Service of the municipality installed information points at three supermarkets and two street markets, also offered to the citizens a 'kit for waste reduction', including practical information about food waste, composting, sustainable behaviour, etc. In addition, a 0-waste cooking class was offeret to the citizens to induce them to eat and purchase local and seasonal products and minimise waste food production.

Together, reduction is action !

SYTRAD – Syndicat de Traitement des Déchets Ardèche-Drôme (France)



Sytrad and is members are running initiatives concerning 3 main areas:

- Food waste: by collecting and weighing bread wasted in food cantes to engage the whole community; cooking workshops to teach how to cook using the leftovers and reducing food waste; workshops about how to store our food in a proper way.
- Reducing plastic: a film about plastic waste was shown followed by a discussion by an expert, explaining the audience how plastics can affect our health and environment; Council employees were encouraged to stop using plastic disposable items, such as cups or plates.

Re-use/Reclaiming: Citizens were invited to discards elements (such as furniture) they didn't want any more in order to give them a second life ; a photo exhibition was held showing the citizens art craft made from reclaimed items.



ASSOCIATION/NGO category

About 10% of the 2012 EWWR Actions were registered in the Association/NGO category. Out of these, 17 were nominated. The Jury selected the following winner and finalists:

Winner:

The big Solid'R clothes collection Ressources ASBL (Walloon Region, Belgium)



Solid'R organisations (from which Ressources) carry out activities in the benefit of environment and society, as they collect clothes on the streets (containers, in-store donations) which reduce the amount of waste produced as well as develop solidarity activities.

During the EWWR 2012, Solid'R aimed to raise awareness by:

- Clothing collection: maximum number of clothes in good condition. For that, 3360 containers were installed around Wallonia and Brussels.
- Some of the containers were customized by artists and installed in Namur and Brussels.
- During EWWR 2012, the collection results were published on a daily basis through a website, facebook, press... even using a geo-location tool which helped the people to find the nearest collection point.

Very good results were taken from this action: 507 tonnes of clothes were collected during EWWR 2012! This helped the association to disseminate the importance of donating our used clothes to give them a second life, while supporting solidarity and creating job opportunities in Belgium.

View [pictures gallery](#) and [website](#)





Finalists:

"ofPCina": Reduction is better than production!

Cristina Carnevali (Italy)

The goal of this action is to teach the citizens how their PC work, and how to maintain them and even repair them, as well as how to proceed correctly in the case the element cannot be repaired anymore. This helps to raise user's awareness about electric and electronic goods, and to change the trends of buying new items instead of repairing them.



Let's not throw away a single scrap of food!

Espai Ambiental Association (Catalonia, Spain)

The campaign deals with the issue of food waste, and aims to encourage the people to take actions at their households. That's why, the goals of the action are focused in raise awareness about this fact, promote good practices to prevent food from being thrown away and promote responsible consumption and recognition of the value of the food.

To do so, three main working lines have been implemented:

- 2.0 campaigns including tips and information
 - Workshops on food waste and prevention tools
- Action in the streets to disseminate information





Business/industry category

About 50% of the 2012 EWWR Actions were registered in the Business/industry category. Out of these, 10 were nominated. The Jury selected the following winner and finalists:

Winner:

R2R (Reuse to Reload) Augustea Holding SPA (Italy)



The action consisted in a group of 12 different actions, since the company invited their employees to propose an action and they received such a good feedback from them as 18 projects were submitted. This helped to create a good team spirit within the company.



The activities and actions proposed vary a lot, and deal with different topics, in particular:

- Raise awareness about the use of plastics and papers: replaced disposable plastic glasses with long use glasses, as well as promote the use of eco-paper and use it with responsibility.
- Communication through posters about prevention and sustainable waste management good practices.
- Bins for collection of different kind of waste streams: batteries, lamps, medicines, etc. both for employees and citizens.
- Creation of a second-hand library, where people could exchange their books.

These are examples of the actions which were carried out, among some others. All this was accompanied by a huge communication campaign, through websites, actions in the streets to reach the citizens and also dissemination to all the companies Augustea is in touch with.

Check the [project's website](#) and the [video of this action](#)





Finalists:



and their accompanying adults. Finally, during the EWWR, the outcomes from the theatre representations were implemented as actions, such as replace small bottles with big ones, use of rechargeable batteries instead of disposable ones, confetti is done by cutting coloured used paper, etc.

More information on the [Children Palace website](#)

Sostenibilidad en el Palacio

The Children's Palace (Asturias, Spain)

The aim was to aware employees and visitors about the large amount of waste this centre was producing, and to do so, they proposed the staff and visitors to discover by themselves the key factors in the generation of waste and propose alternative practices.

First, to aware the staff, a small theatrical performance was given, where the employees were represented without their knowledge. Then, another small theatre was performed involving the customers: children

IKEA non food waste campaign

IKEA (Sweden)

The aim of the action is to get the commitment of all the employees within IKEA Jönköping store to reduce waste as well as overpackaging, and also to show the customers their actions to try to induce a good behaviour about this issue.

Some of the actions included, in particular: replacing disposable containers to products from the IKEA assortment, raise awareness within the employees by breakfast meetings, etc. They weighed the waste they produced before the EWWR, and compared it to the values obtained at the end of the action, proving that they have decreased the amount of waste produced.





Educational establishment category

About 7% of the 2012 EWWR Actions were registered in the Educational establishment category. Out of these, 17 were nominated for the awards. The Jury selected the following winner and finalists:

Winner:

waste prevention in the canteen

Collège Jules Grévy (France)



The aim of this action was to raise awareness about the daily amount of waste food produced at the canteens, showing the whole chain: from providers until consumers. Some pupils were named as 'eco-delegates'.

The activity was carried out following three main lines:

- Eco-delegates spent some time in the kitchens with the staff, learning about products and activities performed by the catering personnel. Also, waste food was weighted at the end of the meals and results were shown to raise awareness.
- Eco-delegates also visited an organic garden and a fish-farm, to let them know about seasonal and local products.
- Raise awareness about the amount of food they really need in order to satisfy their hunger.

At the end of the week, a table with 150 kg of raw material donated by suppliers was set up in the school, representing the value of a week's worth of waste, as well as 250 kg donated by families. All these raw ingredients were donated to the "Restos du cœur" association, handed out by the eco-delegates.

More pictures on the [school cook's facebook gallery](#)



Finalists:

Operation Smart Jars

Centre scolaire Saint Vincent de Paul - Enfant Jésus (Brussels, Belgium)

This activity involved young pupils (12-13 years old) as well as last-year students (17-18 years old). Seniors attended a workshop to learn how to produce ecological cleaning products for the floor and toilets, to be used at the school afterwards. These products were to be packaged in jars and bottles collected by the younger students, who organised a communication campaign to do so, including various activities like: visiting different classes to raise awareness, creating posters and posting information at the school's newspaper, among others.



Eat a fruit, save garbage, save the nature

Eco Club Shrek in Secondary School Vasil Levski in Razgrad (Bulgaria)

The aim of this action was to raise awareness among students and parents about the amount of garbage thrown away. During the week, students got just fruits (not packaged food), which reduced the significantly the amount of packaging waste and made students get to know how composting works, since a composter was installed at the gardens of the school.



Other category

About 4% of the 2012 EWWR Actions were registered in the Other category. Out of these, 11 were nominated. The Jury selected the following winner and finalists:

Winner:

The zoo improves the earth Barcelona Zoological Park (Catalonia, Spain)



As one can imagine, a huge amount of organic waste is produced daily in a zoo: animal droppings, food waste, plant waste and material of the enclosures, such as beds, which are cleaned every day. More than 800 tons of organic waste is produced in Barcelona's zoo every year. This organic waste is sent to external composting plants.

The aim of the action has been to reduce the organic waste fraction by composting inside the zoo facilities, reducing the amount of work involved in accumulating the material and the transference of the material to different geographical spots.

The initiative began in 2010, when two composters were installed into the premises of the zoo, with an educational and pedagogical aim.

During the EWWR 2012, the zoo placed more composters around the zoo, near to the enclosures, which would make easier to the operators to collect and compost the organic waste, and use it at the gardens. This action during the week had two main purposes:

- Reduce one of the largest sources of waste at the zoo, and give it a second life.
- Disseminate good practices among the staff and visitors, through workshops and educational signs.

Visit the [zoo website](#) and take a look at the [video presenting the action](#)



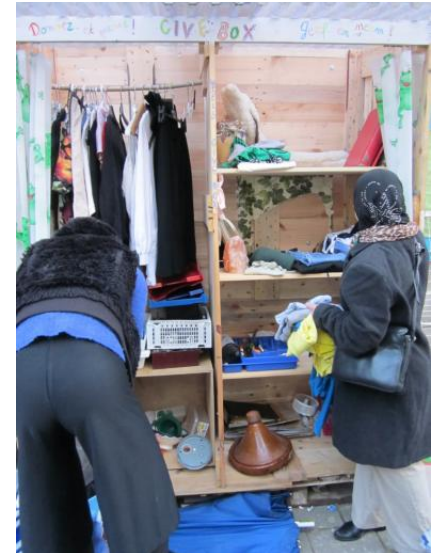
Finalists:

Give Box

Sustainable neighbourhood Wiels (Brussels, Belgium)

The action mainly consists in place a large open cupboard in a public area where people would drop off and pick up second hand goods. During the EWWR 2012, persons in charge in the neighbourhood performed two informative sessions to advice the people.

The activity itself doesn't need special surveillance, however the person who started the initiative pays a visit in a regular basis in order to check the installation and rearrange and present the goods in a nice way.



Dinnertime

Community Action Group Project (Oxfordshire, UK)

The aim of this action is to reduce the amount of waste food by cooking and sharing a meal together within communities. The activity is split in 3 areas: Bring food you don't know what to do with; Come and prepare the meal; Dinner time.

Each person shall bring his/her own plate and cutlery – to avoid make one person do all the washing up/avoid plastic plates and cups ; also, leftovers can be taken away, donated or composted.





The Jury's Special prize

Every year, the EWWR Jury grants a special prize to an action recognised as particularly outstanding. This year, the Jury selected:

The paper orchestra Oviedo School of Music (Asturias, Spain)



The jury granted a special award to this school of music for their creativity in making art and music out of waste.

The goal of the project was to hold a concert in which the stage, wardrobe and some instruments had been created from recycled materials provided by the students of the educational centre, whilst looking as attractive to the public as if it had been made from brand-new materials.

Watch the [video of the orchestra's concert](#)



C. The EWWR extends to recycling in 2013

The European Week for Waste Reduction was launched in 2009 with the support of the LIFE+ Programme of the European Commission. With a focus on waste prevention, the four editions of the Week saw an increase in activity in all respects: there were more actions, territories and participants every year.

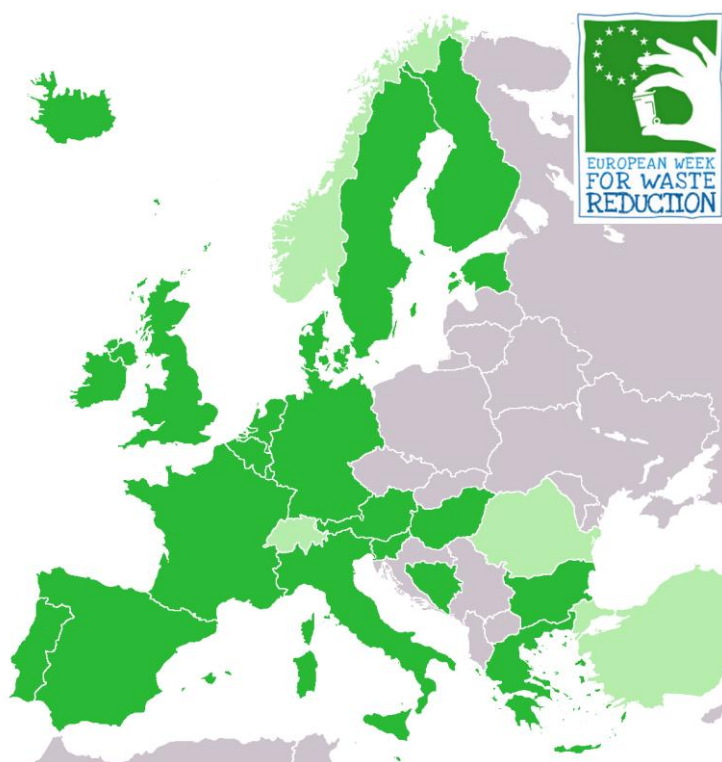
Indeed, 10,793 EWWR actions were implemented in 2012. Last years' record has been broken again (respectively 7,035 actions in 2011, 4,346 in 2010 and 2,672 in 2009) and the numbers increased by more than 50%!

The next EWWR edition will take place between 16 and 24 November 2013.

Taking advantage of the success of the Week so far and in order to reach even more people in Europe, the EWWR will include some new features in edition 2013 and after, in particular:

- **extension of the EWWR scope to selective collection and recycling:** a lot of countries are struggling with making their citizens sort waste properly and the EWWR could be of significant help in sharing good communication campaigns to improve cities and regions' performances in waste selective collection and recycling.
- **development of targeted communication tools:** tailor made messages and toolkits will be developed in the coming months to reach more efficiently administrations, NGO, companies, schools and citizens in their daily life. These tools would be finalised for edition 2014.
- **preparation of a European Clean-Up Day:** in order to tackle the issue of waste illegally dumped in the nature and to raise awareness on the ways to prevent this sad situation, clean-up activities will be promoted.
- **prevention thematic days:** prevention is still a major priority for the EWWR and specific guidelines and tools will be developed about various thematic, like reuse, fight against food waste, hazardous waste prevention, etc.

These new features will benefit to the EWWR network and support EWWR Organisers activities on their territories.





D. A few words of context

Why is it important to reduce waste?

The quantity of municipal waste produced has doubled over the last 40 years. **In 2011, 503 Kg of municipal waste were generated on average per person in the Member States** of the EU ([Eurostat](#)). This waste is the result of non-sustainable modes of production and consumption and causes greenhouse gases and air pollution: it is estimated that the consumption of products (including their production, transport and distribution), represents roughly half of GHG emissions contributing to climate change (Ademe/US EPA). Furthermore, this increase in the amount of waste to be managed requires more collection and treatment infrastructures, the cost of which puts a strain on the budgets of local and regional public authorities.

Waste management in Europe today is largely influenced by a series of European laws, in particular the Waste Framework Directive (2008/98/EC) that promotes a waste management hierarchy to be applied by Member States when developing their national waste policies:

1. Waste prevention
2. Preparing for re-use
3. Recycling
4. Recovery (including energy recovery)
5. Safe disposal, as a last resort

In keeping with this hierarchy, which sets prevention (including reuse) as the top priority, the European Week for Waste Reduction aims to raise awareness more specifically on the act of preventing the production of waste prior to waste collection.

In this context, prevention has become a simple and essential concept in the area of waste management: it is a fundamental technical factor in waste management at local level but also a notion that should remind us of the scarcity of natural resources. Waste prevention can therefore be defined as the complete range of measures and actions taken up before a substance, material or product becomes waste. These measures aim **to reduce**:

- **the quantity of waste** produced, including through the intermediary process of reuse or by lengthening the lifespan of products,
- **the harmful effects of waste** produced and treated, both on the environment and on human health,
- **the content of harmful substances** in materials and in products.





Why a European Week?

- To publicise the waste reduction strategies and policy of the EU and its Member States
- To promote sustainable waste reduction actions throughout Europe
- To underscore the work accomplished by the various stakeholders through concrete examples of waste reduction

Who is involved?

- **EWWR Organisers:** public authorities across Europe that have competence in the field of waste prevention that agreed to coordinate and promote the EWWR on their territory
- **EWWR Project developers:** stakeholders that agreed to carry out awareness-raising actions in Europe (five categories: Administrations, Associations, Businesses, Educational establishments, Other stakeholders)
- **European citizens** who participate in actions set up by Project Developers during the Week

EWWR Tools to talk about waste prevention

The European Week for Waste Reduction aimed to gather multiple communication actions about waste prevention during a single week. In order to help EWWR Organisers to spread the word about the Week, a variety of communication tools have been developed. The [logo, posters, leaflet, and web banners](#) - supported by the [EWWR website](#), where all EWWR tools are available - help define the EWWR “brand”. These tools have been translated in most of the languages of EWWR Organisers and made easily translatable by developing them in adaptable format. The website also includes tips on waste prevention, examples of communication activities implemented all over Europe.

More interaction with the EWWR’s audience has been sought through the development of a [Facebook page](#) to get closer with EWWR’s community. An online game and a quiz allow you to test your knowledge and compete with your friends to see who reaches the highest score. The electronic comic strip about “the attack of the killer muckwads” illustrated that everybody can be a hero when waste reduction is concerned. Other tools include a [video trailer](#) to promote the EWWR in 2013.

For Project Developers, methodologies on how to implement some [awareness raising actions](#) and also common actions were provided to them in order to help them to build up their own actions.

Last but not least, a [Guide of EWWR Good Practices](#) presents some of the best actions implemented between 2009 and 2011. It is an online guide that web users can download in order to understand how some good actions were implemented. In this guide, each action is precisely explained, with details about the methodology, cost, time and results in order to promote the replication in other countries and cities.





The partners of the week (2009-2012)



ACR+, Association of Cities and Regions for Recycling and sustainable Resource management (European network), is a network of local and regional authorities that promotes the sustainable consumption of resources and the management of municipal waste by prevention at the source, reuse and recycling. **ACR+ serves as the EWWR European Secretariat and European coordinator of the Week.** [More about ACR+](http://www.acrplus.org)



ADEME, the French Environment and Energy Management Agency (France) is a public institution under the supervision of the ministry in charge of Sustainable development and the Ministry of National Education, Higher Education and Research. It implements public environmental policies. ADEME was the coordinator of the LIFE+ project that launched the EWWR in 2009. [More about ADEME](#)



ARC, the Waste Agency of Catalonia (Spain), is a public statutory body responsible for the integrated management of municipal, industrial, medical, healthcare and agricultural waste in Catalonia. [More about ARC](#)



IBGE, Bruxelles Environnement (Belgium) is the administrative authority responsible for the formulation and implementation of the Waste Prevention and Waste Management Plan in the Brussels-Capital Region. [More about IBGE](#)



LIPOR, the inter-communal waste management department of Grande Porto (Portugal), is the organisation responsible for the integrated management of solid municipal waste produced by the eight municipalities of the Porto region (Espinho, Gondomar, Maia, Matosinhos, Porto, Povia de Varzim, Valongo and Vila do Conde). [More about LIPOR](#)



The European Week for Waste Reduction was launched in 2009 with the support of the LIFE+ programme of the European Commission. [More about LIFE+](#)





E. Additional Information

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The whole press files can be downloaded from the [press area](#) of the EWWR website

More information about the Week:

www.ewwr.eu and contact@ewwr.eu





Annex List of EWR 2012 nominees

Country/Region	Organiser	Project Developer	Name of Action
Administration/public authority			
Belgium, Brussels	IBGE - Bruxelles Environnement	Administration of the municipality of Etterbeek (Eco team)	Give away feast
Belgium, Wallonia	Walloon Ministry For Agriculture, Rural Policy, Environment and Tourism	The City of La Louvière	La Louvière, Waste: Less I Produce, Less I Mess Up!
Bulgaria	Bulgarian Association of Municipal Environmental Experts - BAMEE	Regional Administration of Sofia Region	Reducing wastes from administrative activities
Denmark	Ministry of Environment	Frederiksberg Municipality	Waste prevention market
France	ADEME	SYTRAD – Waste Processing Association for the Ardèche-Drôme	Together, reduction is action!
Germany	NABU	AWA Entsorgung GmbH	Aktion „Wunderkiste“
Italy	National Steering Committee	CO.VA.R.14	...di meno in Meglio Project
Malta	WasteServ Malta Ltd.	WasteServ Malta Ltd.	Reuse website
Portugal	Agência Portuguesa do Ambiente - Portuguese Environment Agency	Município de Montemor-o-Novo	Social project of used furniture recovery
Portugal - Porto	LIPOR - Intermunicipal Waste Management of Greater Porto	Baguim do Monte Parish	BAGUIM DO MONTE POLITROCAS Fair - Second Hand Market
Spain, Asturias	COGERSA	MUNICIPALITY OF SALAS	Take Plan : Reuse 2012
Spain, Canary Islands	EWWR Secretariat	Cabildo de Lanzarote	Menos residuos... ¡más Lanzarote!
Spain, Catalonia	Catalan Waste Agency (Agència de Residus de Catalunya)	Navàs Town Council (Ajuntament de Navàs)	Reuse of surplus ballot papers (Reutilització de butlletes del procés electoral)
Spain, Navarra	Fundacion Centro de Recursos Ambientales de Navarra (CRANA)	Mancomunidad de Mairaga	Frigocambio de libros
Sweden	Avfall Sverige - Swedish Waste Management	Gästrike Återvinnare	Art Space Waste Race
UK, London	Greater London Authority	North London Waste Authority	Giant Stuff for Free Event
UK, Merseyside	Merseyside Recycling and Waste Authority	Merseyside Recycling and Waste Authority	Staff Waste Reduction Day
UK, Oxfordshire	Oxfordshire County Council	Cherwell District Council	Film premiere of The Cherwell Incident
UK, Scotland	Zero Waste Scotland	Dumfries and Galloway Council	It's not rubbish / It's rubbish museum exhibition





Association/NGO			
Andorra	Ministry of Tourism and Environment. Government of Andorra	FEM NET	Dia FEM NET (Clean-up day)
Austria	Specialised Division FA19D Waste and Material Flow Management - Austria	ARGE Müllvermeidung	Waste prevention on farmers' markets
Belgium, Brussels	IBGE - Bruxelles Environnement	Red Cross of Belgium	Red Cross and waste prevention
Belgium, Wallonia	Walloon Ministry For Agriculture, Rural Policy, Environment and Tourism	RESSOURCES asbl	Grande Collecte de vêtements Solid'R
Benin	Association: Amis de l'Afrique Francophone- Bénin (AMAF-BENIN)	Association: Amis de l'Afrique Francophone-Bénin (AMAF- BENIN)	Faisons le Bénin
Bulgaria	Bulgarian Association of Municipal Environmental Experts - BAMEE	Association "Ecoworld Rhodopes" Smolyan	Екоседмици Смолян 2012
France	ADEME	PikPik Environnement	Improvisation, treasure hunts and fun stands in stores
Greece, Crete	DEDISA SA	ENVIRONMENTAL GROUP OF APOKORONAS	waste reduction
Italy	National Steering Committee	Cristina Carnevali	ofPCina. Reduction is better than pollution! - ofPCina, prevenire è meglio che inquinare!
Malta	WasteServ Malta Ltd.	EkoSkola (run by Nature Trust Malta)	Green Conference, Meetings and Seminars
Portugal - Porto	LIPOR - Intermunicipal Waste Management of Greater Porto	SEMENTE - Voluntary Association	Semente in action for prevention: "Global warming"; "Solidarity Menu"; "A toy a smile"
Spain, Catalonia	Catalan Waste Agency (Agència de Residus de Catalunya)	Espai Ambiental Association	"Let's not throw away a single scrap of food!" ("De menjar no en llencem ni mica!")
Spain, Navarra	Fundacion Centro de Recursos Ambientales de Navarra (CRANA)	Emaús	Traperos de Emaús
Spain	EWWR Secretariat	AERESS	Reuse More, Throw Less
Sweden	Avfall Sverige - Swedish Waste Management	Medveten konsumtion	Twitter campaign ecopledge
UK, Merseyside	Merseyside Recycling and Waste Authority	Halewood Arts Association	Arty Waste
UK, Scotland	Zero Waste Scotland	Playbusters	Waste Watchers Cookoff
Business/industry			
Belgium, Brussels	IBGE - Bruxelles Environnement	Mobistar	Green way of living





France	ADEME	API Restauration (catering)	Together, let's reduce waste
Italy	National Steering Committee	AUGUSTEA HOLDING SPA	R2R (Recycle to Reload)
Romania	EWWR Secretariat	Clean Energy / Monsignori Carlo & C. snc	Don't throw away what you can drink!
Portugal	Agência Portuguesa do Ambiente - Portuguese Environment Agency	Valorlis- Valorização e Tratamento de Resíduos Sólidos, SA	Domestic Composting is ideal for you
Spain, Asturias	COGERSA	The Children's Palace	Sostenibilidad en el Palacio
Spain, Catalonia	Catalan Waste Agency (Agència de Residus de Catalunya)	Electrodomésticos Taurus, S.L.	Eco-design of the BAPI 7.0 Capsule Packaging (Ecodisseny de l'emalatge Bapi 7.0 Capsule)
Spain, Navarra	Fundacion Centro de Recursos Ambientales de Navarra (CRANA)	Comedores Irigoien Comedores saludables	¿Cómo como? Campaña de reducción de residuos en comedores escolares
Sweden	Avfall Sverige - Swedish Waste Management	IKEA	IKEA non food waste campaign
UK, Scotland	Zero Waste Scotland	LifeSkills Central	Waste Reduction Idea Competition and Waste Awareness Training
Educational establishment			
Andorra	Ministry of Tourism and Environment. Government of Andorra	Centre Andorra Sostenible and Andorran's Art Schools	"Cadira" Exhibition
Belgium, Brussels	IBGE - Bruxelles Environnement	Centre scolaire Saint Vincent de Paul - Enfant Jésus	Operation Smart Jars
Belgium, Flanders	EWWR Secretariat	Green ASBL (coordinator)	Récup' attitude
Belgium, Wallonia	Walloon Ministry For Agriculture, Rural Policy, Environment and Tourism	Institut Saint Joseph	Les grands sensibilisent les plus jeunes
Bulgaria	Bulgarian Association of Municipal Environmental Experts - BAMEE	Eco Club Shrek in Secondary School Vasil Levski in Razgrad	Eat a fruit, save garbage, save the nature
France	ADEME	Collège Jules Grévy	Waste prevention in the canteen
Germany	Ministry for the Environment / NABU	Kindertagesstätte Galileo	„Spielzeugtausch in der Kindertagesstätte“ (Swapping toys in the Kindergarten)
Italy	National Steering Committee	High-school "Elsa Morante"	Elsa reduces, the Earth breathes!
Malta	WasteServ Malta Ltd.	St. Francis School, Cospicua	Together we can reduce waste
Portugal	Agência Portuguesa do Ambiente - Portuguese Environment Agency	Instituto Duarte de Lemos	Common action nr. 2 - Adaptation to School Contest "EWWR 2012 Canteen" - Reduce to enlarge!





Portugal - Porto	LIPOR - Intermunicipal Waste Management of Greater Porto	AVERT - Rio Tinto Basic School: B.B.C. "Good Citizen Brigade"	R.W.: Reduce Waste, do not smoke!" Parade; "My grandmother is right!" - The snack hour ...; "At the seven lives fair!
Spain, Asturias	COGERSA	Conservatorio Profesional De Música De Oviedo (School Of Music)	The Paper Orchestra
Spain, Catalonia	Catalan Waste Agency (Agència de Residus de Catalunya)	Green School Committee, Garbí School (Comissió Escola verda, Escola Garbí)	2nd Escola Garbí Sustainable Day: Zero Aluminium Foil! (II Jornada sostenible Escola Garbí : Paper d'alumini... zero!)
Spain, Navarra	Fundacion Centro de Recursos Ambientales de Navarra (CRANA)	IES Ibailade FP	Menú bajo en residuos
Sweden	Avfall Sverige - Swedish Waste Management	Municipality of Örebro	Waste and recycling
UK, Merseyside	Merseyside Recycling and Waste Authority	Wirral Metropolitan Borough Council	What lies beneath?
UK, Scotland	Zero Waste Scotland	Kellands Primary School	Reduce, Re-Uniform, Recycle at Kellands Primary School
Other			
Belgium, Brussels	IBGE - Bruxelles Environnement	Sustainable neighbourhood Wiels	Give Box
Belgium, Flanders	EWWR Secretariat	Bethanië	Ecothanie
Bulgaria	Bulgarian Association of Municipal Environmental Experts - BAMEE	Kindergarten "Sunshine" No 10 with project "I love nature and I know how to take care of her"	The art of reducing waste by giving them new life
France	ADEME	MEDICA	Food Waste Prevention
Italy	National Steering Committee	CIAL - Consorzio Imballaggi Alluminio	Ricicloamatore - Chi Riduce Vince
Portugal	Agência Portuguesa do Ambiente - Portuguese Environment Agency	Clube Europeu e Clube das Artes do Agrupamento de Escolas da Trofa	Exhibition and Competition "The gain is in the reuse!"
Portugal - Porto	LIPOR - Intermunicipal Waste Management of Greater Porto	Matosinhos Local Health Unit - USLM, E.P.E.	EWWR 2012 at USLM
Spain, Asturias	COGERSA	The Quality Club of Asturias/ PRODINTEC Foundation	Prepare by Applying Eco-design
Spain, Catalonia	Catalan Waste Agency (Agència de Residus de Catalunya)	Barcelona Zoological Park (Parc Zoològic de Barcelona)	The zoo improves the earth (El Zoo millora la Terra)
UK, Merseyside	Merseyside Recycling and Waste Authority	Southport Eco Centre	A journey in time and waste

